

2020 GREAT WESTERN Fan Festival

APRIL 30 - MAY 1 & 2, 2020

Visalia Convention Center • Visalia, CA

Ad	Full-color Price	Dimensions (w x h)
2 Page spread	\$600	17" x 11"*
Outside back cover	\$500	8.5" x 11"*
Inside back or front cover	\$450	8.5" x 11"*
Full page	\$350	8.5" x 11"*
Half page (no bleed)	\$200	8" x 5"
Quarter page (no bleed)	\$125	4" x 5"

*Trim Size

Add 1/8" to all sides for bleed; keep live matter 1/4" from trim

AD DESIGN SERVICES

We have a graphic artist available who can design your ad and email a proof for your approval. If you choose to use our ad composition services, you will be billed for composition charges as follows:

Composition \$60.00 per hour ■ Scans (Color or BW) \$20.00 each

If you are providing camera-ready artwork, please be sure your ad submission conforms to our specs. Any in-house revisions/adjustments will be charged our standard design charges for the time needed. When insufficient bleed is provided, your ad may be reduced in size to fit page, thus giving your ad a white border all the way around.

FILE SUBMISSION REQUIREMENTS

Please email artwork to dee.eadesign@gmail.com (phone: 208.830.1476). Preferred format: PDF hi-res. Acceptable formats: InDesign, TIF, or hi-res jpeg. Payment and ad copy are due by April 13, 2020

EMAIL THIS AD RESERVATION TO: dee.eadesign@gmail.com
SEND PAYMENT TO: Fan Festivals, LLC, PO Box 565, Madison NC 27025

Ad Selection: 2-pg spread (\$600) Outside back cover (\$500) Inside back/front cover (\$450)
 Full page (\$350) Half page (\$200) Quarter page (\$125)

Organization Name

Contact Name

Mailing Address

City/State/Zip

Contact Phone

Email Address

Payment Check (payable to *Fan Festivals LLC*)

Credit Card



Credit/debit card transactions will incur a \$5 processing fee

Credit Card No:

Exp. Date

Security Code